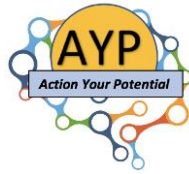


What you get with the Parent Support Service (PSS):

- 6 seminars for targeted cohorts of parents.
- A website for all parents
- Free training for all staff



What are people saying about the PSS?

"I am genuinely fascinated by everything we're learning with you and am keeping the well-being rocks firmly in mind and trying my best to implement them. I think we're very fortunate to have this opportunity: much appreciated."parent (2018)

"I showed the film clip of the jar with the golf balls to my Year 8 son and he immediately said, "You're trying to tell me that I'm playing too much Fortnite." Parent 2018

"The parent support sessions have had a very positive focus and have been very popular with our parents...we have a waiting list." Hugh Hennebry (Principal Uckfield College)

Our CEO Andrew Wright is a deputy headteacher with 25 years experience in schools. He's been a head, a SENDCO, and educational consultant. He has an MA, is an SLE and and has been studying brain science for 15 years.

Andrew Wright BSc (Hons), PGCE, MA, NPQH, Nat SENDCO Qualification

Connect with Andrew Wright at Action Your Potential at;
[Parent Support Service](#)

Twitter: [@ActionPotential](#)

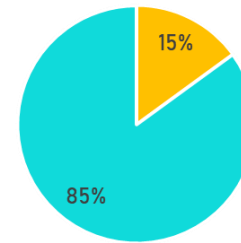
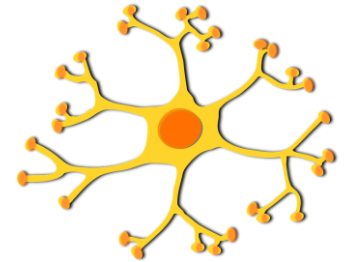
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*Want to close the gap
year in, and year out?*

*Learning is about building
strong neural architecture,
but...*

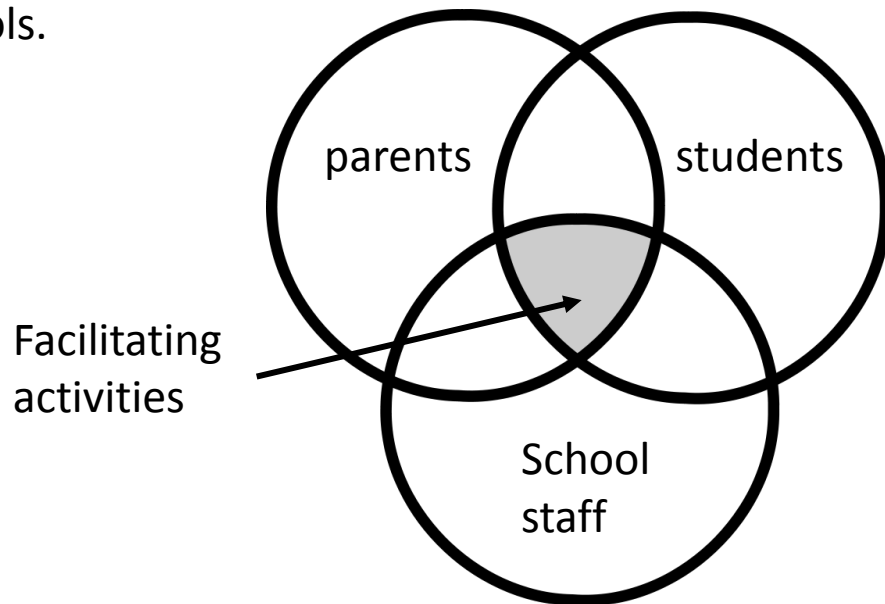


In a year students spend only
15% of their time at school
and **85%** at home.

*What if we could help parents
make more effective use of
that 85% to build the neural
architecture of learning?*

How?

Neural architecture takes months to grow, if parents were given the knowledge and strategies to support the development of learning, memory and the skills of executive function it would amplify our daily work in schools.



Teach parents the skills & strategies so they can enhance and extend our work outside school.



Focus their effort on some **facilitating activities** most likely to complement what we're doing in schools.

We will teach strategies based on neuroscience & psychology to help

...

- build neuroplasticity, memory and reading
- build well-being and vitality
- manage anxiety, mental health and worry
- maximize sleep
- build the skills of executive function
- build a study habit and self-control
- build memory and revision
- promote personal growth in perpetuity
- build skills of will-power and self-compassion



We're involved in ongoing work with Universities and non-governmental organisations to measure the impact of our work. In our pilot year the cost of the service is half price.